

Luli Peralta

luliperalta.com

luliperaltaesquivel@gmail.com

Education

Parsons School of Design

The New School

New York, New York

BFA Communication Design, 2018

Study abroad at **Central Saint Martins**

January 2017—May 2017

London, United Kingdom

External partnership with **Swarovski**

December 2017

New York, New York

The Lawrenceville School

August 2012—May 2014

Lawrenceville, New Jersey

High School

Skills

Adobe Creative Suite

HTML, CSS, JavaScript

Writing, non-fiction

Fashion design, patternmaking,
and textile design

Languages

Native proficiency in English and Spanish

Experience

Wooki Colectivo

Design intern

April—August 2017

San Jose, Costa Rica

Assisted the creative director to ideate, execute, and pitch projects in identity design, location signage, social media content, and packaging for clients varying from Amazon to Auberge Hotel AltaGracia

Querencia Studio

Freelance designer

August—October 2016

New York, New York

Designed logo and collateral for sustainable fashion brand Querencia Studio

Vogue

Special Events volunteer

April 2016

New York, New York

Organized seating chart and invitation send-outs for Vogue's Metropolitan Gala

Black Frame PR

Showroom assistant

August—December 2016

New York, New York

Organized showroom sendouts and checkins, assigned press gifts, planned Market Week events, assisted in Fashion Week for brands such as Rodarte, Opening Ceremony, Kenzo and Dion Lee